Secrod

## PARTNER YEAR REVIEW

2024

www.secpod.com

# THANK YOU FOR A GREAT 2024!



Dear SecPod Partner Family,

2024 has been an incredible ride, and we couldn't have done it without you. Your partnership has been the backbone of every milestone we've reached and every success we've celebrated. Let's take a look at the amazing achievements we made happen together!

THINGS WE ARE PROUD OF



59

Total
Partners
Onboarded

4 Days

was the shortest Time to Close a deal

45%

of the revenue was from repeat customers

100%

partner retention rate

100%

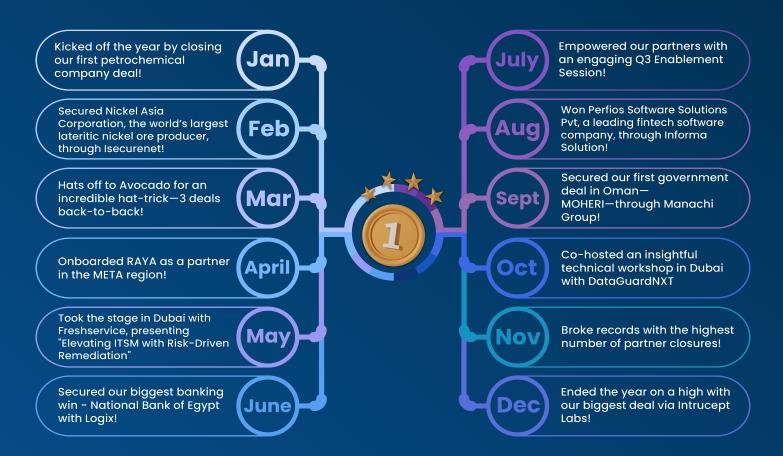
Revenue growth compared to last year

META

Region saw the Fastest Global expansion

52+ COUNTRIES Our partner span across the globe

#### MILESTONES AND ACHIEVEMENTS



### EXPANDING HORIZONS: PARTNERS ONBOARDED



#### **HIGHLIGHTS**

1

India and META emerged as the powerhouses of partner participation in 2024 2

CompassIT (India)
and Logix (META)
led the charge
as our most active
and impactful
partners of the year

3

Together, we co-hosted 6 engaging webinars across regions, amplifying our collective impact and insights.

4

Remediate Millions of Vulnerabilities, in 5 minutes" stole the spotlight as our most downloaded marketing material in 2024

#### **CELEBRATIONS**



#### A toast to Loyalty

PSR, Secureintelli, Value Point, and Raksha have stood by us the longest, embodying true partnership and trust over the years.



#### A huge round of Applause

For Reaktr for achieving a monumental milestone together – their first and biggest deal of 2024!



#### Standing ovation for Logix!

Our favorite Social Champion of 2024, they've promoted SecPod like absolute rockstars and set the benchmark for advocacy.





#### **Top NA Partnerships**

Carahsoft onboarded as the largest partner in North America, with Auxiom emerging as the fastest-growing.

#### **Perfios**

#### Cheers to Innovation

Top Use Case 2024: 100% Automated Cloud Vulnerability & Patch Management for Perfios



#### **Applauding our partners**

Kyndryl, NHQ, TVS Electronics & IntactIT—for closing impactful Large Enterprise deals and driving success forward!

#### PARTNER TESTIMONIAL

"SecPod's automated patch and configuration management has significantly reduced the IT team's remediation time, enabling faster and more effective risk mitigation. Its comprehensive, integrated view of vulnerabilities and security risks has been invaluable in strengthening our clients' IT environments. Since implementing SecPod, we've seen strong interest from clients and have several POCs lined up."



AGGISH ACHUTHAN
IMS PRACTICE & PRE-SALES LEAD, TVS
ELECTRONICS



#### **FUTURE OUTLOOK**

"As we look ahead, 2025 will be a year of global expansion and deeper partner engagement. We are committed to strengthening our partnerships with continuous support, innovative programs, and exclusive initiatives. With exciting plans for training, co-marketing, and collaborative growth, we aim to set new benchmarks together. Here's to another year of shared success and new opportunities"



CHANDRASHEKHAR BASAVANNA CEO, SECPOD

## SECPOU

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